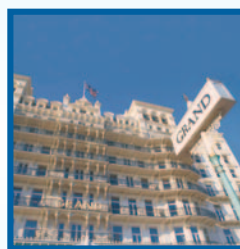




Mastering Social Media for business at the FPA's first training event



Lord Taylor of Holbeach tops speaker line-up for the 2012 Environment Seminar



2012 FPA Awards launched: The Grand Hotel, Brighton, is the venue



In the news: Bunzl Catering Supplies and DayMark UK tackle food safety labelling

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THE VIEWS EXPRESSED HEREIN DO NOT NECESSARILY REPRESENT THE VIEWS OF THE FOODSERVICE PACKAGING ASSOCIATION.



A WORD FROM THE CHAIRMAN



course playing an important part in the green economy. Lord Taylor (as I am advised he is to be addressed) is Under Secretary of State and Government Spokesperson for DEFRA. If you haven't already done so I urge you to book your places now.

The Business Review Dinner will

Without wishing the year away I would like to fast forward to our environmental seminar on January 12, followed by the Business Review Dinner in the evening. This year not only has an excellent range of speakers from organisations such as WRAP, NNFCC and the SRA (go on look them up now!) but it is now confirmed that Lord Taylor of Holbeach, will address the meeting. This is a significant landmark for the Association and shows the extent to which the foodservice packaging industry has become recognised for its importance to the UK economy by providing employment, advancing packaging technology in relation to food and drink, meeting lifestyle expectations, and of

take place a few hours after the seminar and is a terrific opportunity to find out about the Association's 2012 plans in a relaxed and convivial setting. If your working day doesn't enable you to attend the seminar then you are still welcome to attend the dinner and catch up with fellow members, and don't forget all members are entitled to two free dinner tickets as well as an excellent price for guests.

Many of you will now have seen the first WRAP draft for a voluntary agreement for the Hospitality and Foodservice sectors. Our approach is to work with WRAP and other interested parties so that the FPA is on the inside with regard to this development. Our aim is to not see Packaging as waste but

be recognised for its value in protecting food and drink and helping to reduce wastage. This is something we stressed at the recent All Party Parliamentary Group for Packaging. Our response to the first draft of the agreement will be made following consultation with other parties in the hospitality and packaging sectors.

You may also have seen recent press coverage about how the FPI (our US equivalent) has been involved in work in helping organise a group called the Packaging Recovery Alliance, PRA, assemble to improve the collection and recovery of paper foodservice packaging. Others of you will already know of work in this country by similar groups in various materials and with the day-to-day pressures on companies in the packaging market there is no doubt that these should be encouraged.

Over the coming months I hope to gain some understanding from you, our members, as to what part you think the FPA could or should play in such activity, working to promote our industry and share best practice. If you have any experience in these matters please let us know and we can look at if there is a role for the FPA, as a non material

organisation, to help in any way.

Hopefully by the time you read this edition of FSP our new website will be up and running. With an action packed programme including the Environment Seminar, Business Review Dinner, Annual Awards, Golf and Leisure Day, House of Commons Lunch and the increasing developments with regard to our work in supporting the Foodservice Packaging industry, the new website will provide a much better resource for providing information and for booking events.

I hope you will continue to support the FPA by letting us know your ideas and feedback on the work taking place, and of course on behalf of the FPA's Executive Committee may I wish all our members a very happy Christmas and best wishes for the new year when I hope to see you all attending our events programme. By the way;

*NNFCC, National Non Food Crops Council
WRAP, Waste Resources Action Programme
SRA, Sustainable Restaurants Association
DEFRA, Department for Environment, Food and Rural Affairs*

*Neil Whittall
FPA Chair*

FPA TWEETS AWAY AT FIRST TRAINING EVENT

Twenty FPA members attended the association's first training event for members in November at the Anstry Hall Hotel near Coventry. The Social Media Workshop was designed to give members an introduction to the world of social media for business to business.

Implemented by the FPA's PR advisors, Leapfrog PR, the half day workshop covered the basics of



social media and helped members identify how Twitter, Facebook, LinkedIn and YouTube can add value to their business.

Feedback from the event was very positive, with most attending members wanting to find out more about how social media platforms can help them grow their business. FPA Chief Operating Officer Martin Kersh said, "This was a good event to get businesses thinking about using social media to help them grow. If there is interest, we'll hold further similar sessions and develop platform specific seminars such as Twitter and LinkedIn."

FPA LAUNCHES 2012 INDUSTRY AWARDS

The FPA is delighted to announce the launch of its 2012 Awards, which will be held at The Grand Hotel, Brighton on March 8, 2012. The Awards and sponsors are:

FPA Manufacturer of the Year Award

Sponsored by Kavis

FPA Sustainability Award

Sponsored by bpi recycled products

FPA Product Innovation of the Year Award

Sponsored by Celebration Paper and Plastics

FPA National Distributor of the Year Award

Sponsored by Wrap Film Systems

FPA Regional Distributor of the Year Award

Sponsored by Wrap Film Systems

FPA Marketing Campaign of the Year Award

Sponsored by Pregis

FPA Foodservice Operator of the Year Award

sponsored by Solo Cup Europe



FPA Chief Operating Officer Martin Kersh said, "These will be our biggest and best Awards yet and we already know that competition to win each of these Awards will be intense. The Grand Hotel Brighton is a superb location and tickets are already selling fast."

For more details on each of the awards and closing dates please contact Martin on email admin@foodservicepackaging.org.uk

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FOODSERVICE PACKAGING ASSOCIATION AWARDS 2012

Entries for the FPA's 2012 Awards are now invited, and the association has announced the award sponsors. The Awards Ceremony itself will take place during the annual Awards Dinner, which is to be held at the Grand Hotel in Brighton on March 8, 2012.



The Awards

FPA National & Regional Distributor Awards

Sponsored by Wrap Film Systems

An important accolade for those FPA member distributors who consistently maintain high levels of service to their customers. Two Distributor Awards are made - one to a national company and one to a regional supplier. The award winners are each determined by FPA member manufacturers who will nominate their first, second and third choices for each of five key factors.

FPA Manufacturer Award

Sponsored by Kavis

The FPA Manufacturer of the Year is determined by conducting a

survey among the FPA's distributor members and asking each member to rate those FPA manufacturers with whom they trade. FPA member distributors nominate up to three manufacturers from the list of all FPA members manufacturers and rank first, second and third based on specific criteria. This is usually completed online and each distributor is provided with a link to the research website.

Each manufacturer receives a confidential report comparing their results to those of the total sample and of course they can compare results with data from previous years.

Because this award is based purely on the opinions of distributors, it is greatly valued by

manufacturers who make very good use of it in their PR.

FPA Product Innovation Award

Sponsored by Celebration Paper & Plastics

This award encourages and recognises outstanding innovation within the foodservice packaging sector whilst also raising the profile of the Association and of the recipients who in previous years have exploited their award in the press and in promotional materials.

All FPA supplier member companies are entitled to enter products developed and brought to the UK market in the 12 months prior to March 2012. Members may enter multiple products and it is hoped that all manufacturers

will support the competition by entering at least one product. Entries must be produced by a member company and marketed in the UK irrespective of the country of manufacture.

Every entry will be featured on the FPA website and products will also be exhibited at the Awards evening with each entrant provided with a 'stand' on which to display their entries together with publicity material.

FPA Sustainability Award

Sponsored by bpi.recycled products

The purpose of this award is to encourage and recognise the many initiatives introduced by members to improve the environment. Entry



requires a simple description of the initiative and is open to all members of the FPA.

The association is seeking to recognise all initiatives, large and small, and in any area. The critical factor is consistency of effort. Please give consideration to developments in any of the following that may have resulted in a beneficial environmental impact: processes and systems, logistics, office administration, resource management, staff education, new products and modifications to existing products. It could be manufacture, but equally it could be transport, energy saving, waste management and recycling - any development, no matter how small, that has resulted in a positive outcome environmentally.

FPA Marketing Campaign Award

Sponsored by Pregis

This award acknowledges the role of marketing in raising the profile of the disposable foodservice packaging industry and seeks to recognise the single best-planned, implemented and most effective marketing campaign among FPA members.

All members are invited to enter marketing campaigns that were implemented in the UK in the 12 months to March 2012. Campaigns may consist of any of the following: advertising, PR, exhibitions, direct mail, print, internet and promotions, either singly or in combination as a campaign.

Entries may be accompanied by campaign materials, such as photographs, advertisements, articles or press cuttings.

FPA Foodservice Operator Award

Sponsored by Solo Cup Europe

This award seeks to recognise operators who make particularly significant contributions to increasing the usage of single serve disposable foodservice packaging and enhancing the reputation of the industry.

The award will be based on the votes of every FPA member company. Each company is asked to nominate up to three operators, which could be drawn from any of the sectors with which FPA members trade; takeaway food outlets, coffee shops, in-store cafés, catering etc. The winning operator will be determined from the votes cast and in the event of a tied result members will be invited to vote between the finalists.

The FPA Foodservice Operator Award is an important award helping to raise the profile of both the FPA and single use, disposable foodservice packaging among end users/operators whilst crucially encouraging the usage of single serve disposable foodservice packaging.

The research for the FPA Distributor Awards, FPA Manufacturer Award and FPA Foodservice Operator Award will be taking place from December. Members will soon receive invitations regarding the FPA Sustainability Award, FPA Marketing Award and FPA Product Award with a closing date for entries of February 17, 2012.

Bookings for the Gala Dinner and overnight accommodation are being taken now by the FPA office.

Meet the Sponsors

Solo Cup Europe

FPA Foodservice Operator of the Year Award



Solo Cup Europe is proud to announce it is sponsoring the Foodservice Operator of the Year Award at the 2012 FPA, Foodservice Packaging Association, Awards.

The Award is judged by a poll of members against a set of criteria reflecting partnership, innovation and customer service. Previous winners have included sandwich chain Greggs and Yum! Brands. Marketing manager Rebecca Turner

said, "This award recognises the important relationship between operator, distributor and manufacturer. It gives us the opportunity to highlight best practice and reward the operator who consistently exceeds normal expectations in key areas of operation.

Entries are encouraged from operators across the sector who have worked closely with their suppliers to create new and innovative packaging concepts, services and/or materials. Winning this Award is undoubtedly an industry accolade and this category is always highly contested. Now is the time to start thinking about getting your entry together!"

BPI.RECYCLED PRODUCTS

FPA Sustainability Award



Europe's leading manufacturer of polythene refuse and recycling sacks, bpi.recycled products is once again sponsoring the Sustainability Award at the Foodservice Packaging Association, FPA, Awards.

The sponsorship reflects bpi.recycled products' own belief in providing more sustainable solutions as demonstrated by its Green Sack® range of refuse sacks. Made from 100 per cent recycled UK polythene waste recycled at bpi.recycled products' own UK network of Environment

Agency approved recycling sites, Green Sacks have a carbon footprint significantly lower than both refuse sacks made from virgin materials and those recycled overseas, which typically suffer from massive product miles.

Speaking of the awards sponsorship, Lorcan Mekitarian, sales director of bpi. recycled products, said, "Having recently picked up a gold award in the Recycled Product category at the 2011 Green Apple Awards, bpi.recycled products is no stranger to awards success. As such, we're only too happy to be involved in an initiative that recognises those with a similar commitment to the highest environmental standards."

CELEBRATION PAPER & PLASTICS

FPA Product Innovation Award



via a national network of wholesalers and distributors since 1983.

The company's extensive product range is categorised into three main product groups: Paper, Plastic & Enviroware® (Environmentally friendly) disposables.

The paper range includes tissue coasters, napkins, place mats and tray liners; most of which are available off-the-shelf (plain or stock design) or bespoke-

Celebration has been supplying high quality catering disposables

printed.

Celebration's plastic product range has been carefully sourced from reputable manufacturers in the USA, Europe and the Far East. The range includes dinnerware, cutlery, food containers and drink cups.

Enviroware® catering disposables are made from natural, sustainable and renewable resources such as Ingeo™ PLA (corn starch), non-wood fibres (bamboo & sugarcane) and FSC certified paperboard. The range includes everything from dinnerware and food containers to recycled tissue napkins. Once used Enviroware® items can be composted, along with food waste, by commercial composting machines (where facilities exist).

KAVIS
FPA Manufacturer Award

WRAP FILM SYSTEMS
FPA National & Regional
Distributor Awards

PREGIS
FPA Marketing Campaign
Award



NEWS

BUNZL CATERING SUPPLIES AND DAYMARK UK ACT TO SIMPLIFY FOOD LABELLING



The Food Standards Agency and Defra recently published new guidelines for the food industry in an effort to end the confusion of 'use by' or 'best before' date labels. Complex legal requirements and best practice rules have turned legislation compliant food labelling into a potential minefield for the industry.

Bunzl Catering Supplies (B) has

gone some way to addressing these issues with the introduction of a Food Safety Label Kit in association with DayMark UK (D). The kit contains 7-day DayMark labels, use by labels, shelf life labels and a colour coded wall chart that reminds users which colour denotes which day of the week.

Max Harris, regional sales

director of Bunzl Catering Supplies commented, "We recognise that even with the assistance of guidelines, many food operators find dealing with complex food legislation a difficult and confusing process, so we went in search of a solution. Our new Food Safety Label Kit contains everything an operator needs to be compliant on food safety labelling in one simple kit and at just £16.99, is an affordable, reliable solution to

a difficult and confusing process."

Greg Fitchett, sales director of DayMark UK continued, "Correct back of house food safety labelling is essential to ensure the safety of customers and to meet legal health and safety obligations. DayMark UK offers comprehensive 'day date' labelling solutions to ensure back of house food safety systems run smoothly."

www.bunzlcatering.co.uk

SOLO CUP EUROPE LAUNCHES OLIVINE®

Solo Cup Europe (S) has announced the launch of its new Olivine plus press & dress cold food containers made from up to 50 per cent post consumer rPET.

This new range features a design-registered press & dress lid design, which allows both wet and dry ingredients to be displayed and served separately, with no need for extra packaging and maintaining the integrity of the food components. It is the only rPET cold food container on the market to be offered with this innovative device.

The new range is combo-packed (lids, soufflé pots and bowls together in one box) which helps to maximise operator efficiencies, whilst the unique Olivine shape gives great hand hold for the consumer as well as maximising portion perception and visibility of the food for best possible presentation.

The range consists of three sizes of food bowl with a choice of two lid designs: the press & dress feature lid and a flat top domed version. The innovative design of the press & dress lid allows the filled soufflé pot to be suspended from the lids. The flat top dome lid can be branded with the addition of a bespoke sleeve or embossing.

Solo Cup Europe managing director, Tony Waters said, "This is another innovation from Solo Cup driven by environmental credentials and practical considerations. Research shows that consumers prefer brands and manufacturers who use recycled content in their packaging. This new range meets that need and takes into account the needs of both the operator and the consumer and is made from locally sourced closed loop rPET material."

www.solocupeurope.co.uk



IP TO DISPEL PAPER MYTHS

International Paper (IP) has launched 'The Little Green Book' aimed at dispelling what it terms the myths that surround the paper industry and its contribution to environmental sustainability.

The book aims to inform its readers of key facts about how sustainable the paper industry really is without relying on industry jargon, technical terminology or marketing speak.



Mike Gardner, sales and marketing director for International Paper's Foodservice business in Europe, explained, "Sustainability and climate change are still at the top of the agenda for corporate bodies, conscientious consumers and communities in general. The paper and pulp industry has a great story to tell and our challenge has been to make sure it's told in a

clear and concise way."

The Little Green Book contains a whole host of facts and figures and covers everything from the energy required to make paper, to its carbon footprint and issues surrounding recycling and illegal logging. The global paper and packaging company hopes this straight-talking initiative will reach a younger generation to rid them of any inherited misconceptions and promote a better understanding of the industry.

Pitched as a response to the mass of misleading information out there about the paper industry, The Little Green Book covers everything you ever needed to know about manufacturing and the use of paper and its impact on the environment and a lot more besides. It is produced alongside 'The Little Book of Commonsense', a reminder of why paper is as relevant today as ever.

Complimentary copies of The Little Green Book can be requested on the International Paper website, www.ipfoodservice.co.uk

NEWS

FPA SUPPORTS THE SRA 'DOGGY BOX'

The FPA has announced its support for the Sustainable Restaurant Association's, SRA, 'Too Good To Waste' campaign, launched in October.

The campaign is designed to cut the amount of food waste going to landfill by encouraging restaurants to offer 'doggy boxes' and consumers to ask for them. According to a survey carried out by the SRA, 25 per cent of those surveyed said they were too embarrassed to ask for a doggy bag or box and a third had never thought to ask.

Neil Whittall, Chairman of the FPA said, "This is a great example of how the trade can work together to reduce food waste. Doggy bags are commonplace in the US and we're delighted to support a campaign designed to make them more acceptable in the UK too. FPA members work to help to reduce food waste by providing packaging products that protect food and beverages, ensuring the consumer is able to enjoy them in perfect, safe and hygienic condition and in a format convenient for their lifestyles."



The SRA carries a list of FPA members from whom restaurants can source the packaging required to enable their customers to take uneaten food home safely in a doggy bag or box. FPA member London Bio provided the Doggy Boxes used by the SRA at the launch event in London.

The FPA is actively campaigning across a number of fronts to address issues relating to the recycling and improved collection of used foodservice packaging. The FPA is also active in working with parties seeking to improve the environment and is at the forefront of environmental and sustainable developments with regard to packaging.

www.foodservicepackaging.org.uk

FPA MEMBER WINS ENTREPRENEURIAL AWARD

Joe Fogel, managing director of VaioPak, has won the Mid-Essex Young Entrepreneur of the Year Award for his work in the packaging industry.

VaioPak designs and manufactures custom-print packaging for many well-known clients in the foodservice industry. It has three concepts - Deli Store, Printed Cups UK and Printed Bags UK. Deli Store specialises in paper cup and deli packaging, whilst Printed Cups UK and Printed Bags UK specialise in custom-printed cups and bags respectively. All three share the aim to significantly reduce the cost of packaging whilst ensuring high quality and offering the most up-to-date product.

VaioPak has also recently launched the VaioPak Forest Trust which aims to replant thousands of indigenous trees across the UK and is hoping to replace some of the trees used in the manufacture of printed cups, thus steering the company onto an even more eco-aware track. Through this initiative, VaioPak is inviting customers to donate £1 per 1000 cups in exchange for which it will plant one tree native to the British Isles. Customers will also be able to use the VaioPak Forest Trust logo and offset their carbon footprint. They will also receive a planting certificate to show how much they have contributed.

www.vaiopak.co.uk
www.vaiopakforesttrust.co.uk

PLANGLOW BOXES CLEVER WITH NEW LAUNCH

In response to customer demand, Planglow has expanded its eco-friendly buffet range with the launch of the Natural Small Platter Box.

Available flat-packed in boxes of just 50, the small platter boxes provide an ideal eco-friendly take-away alternative to polystyrene or plastic clam shells. Furthermore, their space efficient and sturdy construction

means they can be stacked in vans or fridges. They are perfect for all buffet foods, from rolls and wraps to sushi and snacks.

The Small Platter Boxes are 100 per cent recyclable and are made from compostable and biodegradable carton board. They are easy to construct, have a lift off lid for easy access and smart presentation.

www.planglow.com

HUHTAMAKI TOPS POLARITY RANGE

Huhtamaki has extended its environmentally-friendly BioWare range with the introduction of PLA Polarity tumblers and lids.

Made from Ingeo™ PLA, a resin derived from plant starch developed from annually renewable resources, the new PLA tumblers are available in a range of sizes - 7oz, 12oz, 16oz and 21oz, each with the same diameter of 95mm, which can be fitted with a choice of PLA Polarity lids. Choices include domed with or without a hole or

flat straw slotted lids.

The new Polarity tumbler range is perfect for fruit smoothies, milkshakes, juices and frappuccinos and can be custom-printed in up to six different colours.

www.foodservice.huhtamaki.co.uk



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www.thepapercupcompany.co.uk



NEWS

DETPAK'S CUPCAKE RANGE KEEPS THE ICING ON THE CAKE



The cupcake craze is sweeping across the globe, but packaging them can pose a problem. Detpak [®] has introduced a unique range to accommodate the specific requirements for packaging these little creations.

The range features boxes to hold one, two, six or 12 regular cupcakes and also 12 mini cupcakes. All boxes have matching inserts, however boxes and inserts can be purchased separately.

Detpak's Window Patisserie Pail is a sweet way to package a single cupcake and is the perfect way to present the cake as a gift. The Window Patisserie Pail can also be used as bonbonniere for guests to take home a 'wedding cake cupcake' as the trend for wedding cupcakes continues to increase. A specially designed insert with high sides means the cupcake can be easily loaded and unloaded into the Pail without damaging the icing.

The six Cupcake Window Box can be fitted with either a regular

six Cupcake Insert or a 12 Mini Cupcake Insert which means one less product to store. The 12 Mini Cupcake Insert is made with adjustable tabs that can be pushed down to make room for varying widths of mini cupcakes. The regular six Cupcake Insert, along with the two and 12 Cupcake Inserts, have uniquely placed finger holes to help the user remove the cupcakes from the box without spoiling the icing and decorations.

Detpak has designed all of the boxes with windows so that the cupcakes inside are beautifully displayed. The window has been specifically positioned to roll over from the top to the side which still allows space for branding. This could be done with a simple sticker or Detpak can custom print the entire box for superior presentation of the brand.

www.detpak.com



SEDA UK RENEWS ITS SPONSORSHIP OF THE LONDON COFFEE FESTIVAL

Seda UK [®] is to sponsor the London Coffee Festival for a second time. Following the successful launch of the event this year, Seda UK will again sponsor the London Coffee Festival which takes place from April 27 - 29, 2012 at the Old Truman Brewery, Brick Lane.

Seda UK, a market leader in paper cups, will be one of the headline sponsors exclusively providing around 250,000 paper cups which will be specially

printed with the London Coffee Festival logo to mark the event. During the two-week lead up to the festival selected coffee shops in the capital will also use the printed paper cups. Seda UK will underline its presence by exhibiting at the festival.

Ludovic Rossignol, head of events at festival organiser, Allegra Strategies said, "We are delighted to be working with Seda UK again and are very pleased to have their continued

POOR HYGIENE STOPS BRITS HAVING FUN

According to the SCA Hygiene [®] Matters Report 2011, the British are letting their fear of germs control their lives with more than 40 per cent of people not prepared to use public toilets.

What's worse, one in ten are said to have avoided a café, pub or restaurant and another five per cent have said no to a dinner at a friend's for a fear of poor hygiene and cleanliness.

SCA is one of the world's largest hygiene companies and manufacturer of Away from Home tissue brand Tork. Its Hygiene Matters Report 2011 surveyed 7,000 people from nine countries, focusing on women and hygiene.

The results show that Brits, particularly women, are letting creepy crawlies dictate how they live their lives. In fact, SCA found

that many mothers were more concerned now than they were 10 years ago.

The wide range of products from Tork - including hand towels, napkins and soaps - means every restaurant or bistro, public toilet or shower can be as clean as a whistle.

Jamie Wright, Tork marketing communications co-ordinator said, "Germs should never stop us living our lives to the full which is why we work hard at Tork to bring you great products such as hand towels, facial tissues, wet wipes and kitchen rolls. We understand the importance of hand washing and our products make it easy for Brits to maintain good hygiene while staying on-the-go."

www.tork.co.uk
www.sca.com

DEMPSON CROOKE LAUNCHES FUNCTIONAL TAKE AWAY RANGE

UK based paper bag, serviettes and sheeted papers producer, Dempson Crooke [®], is pleased to announce the launch of a new Take Away range of functional products.

The new range comprises four sizes of greaseproof bags for products such as fries, burgers and sandwiches, which are complemented by four sizes of SOS 'grab' bags and co-ordinated printed serviettes. The range carries a simple, stand out

design that adds to the image of any fast / takeaway food outlet without incurring any design costs and is available from stock.

Paul Laskey, sales and marketing director of Dempson Crooke said, "Our new Take Away range of foodservice packaging has been created in response to our customers' requests for a co-ordinated range of packaging for the general fast food sector."

www.dempson.co.uk

commitment to keep the momentum going. We recognise Seda UK as a company that pushes the boundaries for innovation, especially with its double walled cup."

The London Coffee Festival is a key event during UK coffee week (April 23 - 29, 2012) and celebrates London's best coffee and gourmet food. There will be six zones at the Brick Lane venue including three depicting the famous London areas of

Hyde Park, Soho and Shoreditch and coffee lovers will be able to experience the many different coffee blends on offer as well as savour complementary foods and other beverages. Over 12,000 visitors are expected over the three-day festival with 50 per cent of all ticket sales revenue going to Project Waterfall, a charitable initiative established to deliver clean water to coffee producing countries in Africa.

www.sedagroup.org

FPA ANNOUNCES TOP LINE-UP FOR 2012 ENVIRONMENT SEMINAR

The Environment Seminar is now a valued fixture on the FPA's annual calendar of events and for the 2012 event the programme of speakers is better than ever before. Lord Taylor of Holbeach, Parliamentary Under Secretary and Government Spokesperson at Defra, will lead a panel of experts to address the seminar, which will be followed by a question and answer panel debate, chaired by the editor of Packaging Today, Josh Brooks.

The Environment Seminar will be held on January 12 at the Alveston Manor Hotel, Stratford-upon-Avon. In addition to Lord Taylor of Holbeach, the full programme of speakers includes Dr John Williams, Head of Materials for Energy and Industry at

NNFCC; Dr Richard Swannell, Director of Design and Waste Prevention, WRAP; Dr Rebecca Hawkins, Director, Responsible Hospitality Partnership (formerly CESH) & Research and Consultancy Fellow, Oxford Brookes University.

Lord Taylor of Holbeach

Parliamentary Under Secretary of State and Government Spokesperson, Department for Environment, Food and Rural Affairs

Lord Taylor of Holbeach had a long and distinguished career in politics before being raised to the peerage in 2006. He held positions including Member of the Executive Committee, East Midlands Conservative Council from 1966 - 98; Chair of the Candidates Committee from 1997 - 98 and 2002 - 05; President and Conservative Conference Chair 1997 - 98; and Deputy Chair, Conservative Party 2000 - 03.

Since becoming a Member of the House of Lords he has held positions including Opposition Whip from 2006 - 10; Opposition Spokesperson for: Environment 2006 - 07, Wales 2006 - 07, Work and Pensions 2006 - 10, Environment, Food and Rural Affairs 2007 - 10; Government Whip 2010 - 11; Government Spokesperson for: Cabinet Office 2010 - 11, Energy and Climate Change 2010 - 11, Work and Pensions 2010 - 11 and his current role of Parliamentary Under Secretary of State and Government Spokesperson, Department for Environment, Food and Rural Affairs, which he began in 2011.

Dr John Williams

Head of Materials for Energy and Industry, the UK's National Centre for Biorenewable Energy, Fuels and Materials, NNFCC

Dr John Williams is the sector manager responsible for bio-derived polymers, composites and fibres including renewable construction materials. He is responsible for identifying, developing and helping to commercialise market opportunities in the materials markets.

John's remit also includes the interaction of renewable materials at the end of life and how these materials can be exploited in recycling recovery operations, which includes the measurement of bio-based carbon and translation of its importance to the whole of the supply chain, as well as advising policy makers and standardisation bodies.

He is a Member of the Royal Society of Chemistry, a Member of the Society of Chemical Industry and a Member of the Institute of Directors.

Dr Richard Swannell

Director of Design and Waste Prevention, Waste & Resources Action Programme, WRAP

Dr Richard Swannell has spent his career working on ways of reducing our impact on the environment. He is a microbiologist and his Doctorate is in Environmental Engineering.

Richard has spent the last 12 years building successful business partnerships to reduce waste. Formerly Deputy Director of Envirowise, he joined WRAP in 2004 and led the retail team that delivered the Courtauld Commitment, an agreement between WRAP and the main UK retailers to reduce packaging.

Richard's current remit is Design & Waste Prevention where he is responsible for driving improved design and resource efficiency in key resource intensive sectors. This covers work in construction, food & drink (including the 'Love Food Hate Waste' campaign), hospitality and DIY sectors.

Dr Rebecca Hawkins

Research and Consultancy Fellow at Oxford Brookes University, currently Director of the Responsible Hospitality Partnership

Dr Rebecca Hawkins has focused throughout her career on the development of strategies and policies for sustainable tourism. As well as identifying the steps required to make the practices and programmes of the tourism industry more sustainable, she has been involved in the theoretical and practical implementation of sustainability in other industry sectors.

She has contributed to a number of major projects which include the development of a voluntary energy efficiency agreement between Government and the hospitality sector, the development of an online sustainability benchmarking tool for hotels, a major review of tourism ecolabelling programmes (for the Worldwide Fund for Nature) and the UK Government consultation document on sustainable tourism (for the Department of Culture, Media and Sport).

With the exception of Lord Taylor, the speakers will all participate in a panel discussion to conclude the programme, which will be chaired by Josh Brooks, editor of Packaging Today. Joining the panel in place of Lord Taylor will be Dick Searle, Chief Executive of The

Packaging Federation, which is the 'over-arching' trade association for the UK packaging manufacturing industry, representing companies and organisations in the UK packaging manufacturing sector and associated activities.

