



Auto Vending Innovation Awards 2010



The prestigious, biennial Auto Vending Innovation Awards will take place again during 2010, with the glittering awards ceremony hosted at Old Trafford in Manchester on Monday, November 15, the evening before Vendex North.

Introduced to celebrate and recognise innovation from all sectors of the vending industry, these awards are unique in the industry and are highly coveted. Nominations are now invited in five award categories: Brand Impact, Machine Intelligence, New Vending Concept, Operator of the Year and Services to Vending. Anyone can make a nomination and all entries may be accompanied by

support material - for example, product samples (if practical), marketing materials, industry statistics, newspaper & magazine cuttings and customer testimonials.

Nominations from the industry and from Auto Vending Magazine will be assessed by a panel of expert industry judges, representing all sectors of the UK vending industry. Details of the winners will be a closely kept secret until the evening of the awards ceremony, ensuring an absolutely electric atmosphere on the night. From the five category winners an overall winner will be selected to receive the Vending Innovation Award for 2010.

Award Categories

- **Brand Impact:** Where the power of a brand has been demonstrated within the vending market to bring benefits to operators and the industry itself, (for instance, in terms of increased sales).
- **Machine Intelligence:** Where the current boundaries of technology have been stretched, either to move the industry into new areas of development or to create a positive impact on the environment.
- **New Vending Concept/Product:** Open to initiatives which have either opened up new market sectors, achieved the vending of a previously non-vendible product or successfully introduced a new product to the vending sector.
- **Operator of the Year:** To recognise outstanding performance from an operator, for instance, where a business has benefited through increased profitability, cost savings, generation of additional revenue and improved customer satisfaction.
- **Services to Vending:** Where services or products have made a significant impact on efficiency, sales, security, cost effectiveness, quality or presentation for the vending industry.

You can enter any of these awards by sending details of your nomination, together with support material to us at Auto Vending, Rephoto House, Plough Road, Smallfield, Surrey RH6 9EZ, or by email to: amanda-roberts@btconnect.com, specifying on the nomination which award category you are entering. Nomination forms will also be available at Vendex, on the Auto Vending website and in future issues of the magazine.

Nomination Form

Please click on the form to enter details.

Title First Name Surname

Company Job Title

Address

..... Post Code

Telephone Fax Email

Brand Impact Operator of the Year

Machine Intelligence Services to Vending

New Vending Concept/Product

Please supply details of your nomination.

Ideas you might like to consider in support of your nomination include comments from customers and newspaper/magazine reports. Association comments, visual material and any facts and figures substantiating your nomination.

**Please save and email this PDF form to: rephotopublishingltd@btinternet.com by 30th September.
For more information please call Phil, Amanda or Nick on + 44 (0)1342 844444.**